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~~Supply Chain Management #1~~

~~SUPPLY CHAIN MANAGEMENT IN~~

~~HINDI | Meaning \u0026amp; Concept |~~

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Title: Logistics & Supply Chain
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Author(s): Prof. Martin
Christopher; Release date: March
2016; Publisher(s): FT Publishing
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Business Logistics Management
5th Edition, Oxford University
Press (Southern Africa) January
2016. Publisher: Oxford University

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The integrated management of supply chain activities, as well as the management of these activities among the other functional areas of business. Unification of the many concepts, principles, and methods —From

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Management & Supply Chain

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Research at The Cranfield Centre for Logistics and Supply Chain Management. Remko van Hoek is Professor of Supply Chain Management at The Cranfield Centre for Logistics and Supply Chain Management. He is also Vice President Procurement at Nuon in the Netherlands.
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