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Focusing on the concept of a weak signal, this book provides methods for anticipating problems and dealing with blind spots. Along with examples of this concept, the authors provide answers to questions of feasibility, including how to recognize a weak signal, and how to exploit it.

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The concept of weak signals arose after World War II when strategic planners in different sectors recognized that the external environment can be turbulent, and thus produce unexpected events. As a result of this complex environment, planners found that standard strategic planning tools were not useful in the face of uncertainty.

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~~How to Make Sense of Weak Signals~~

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